

LLM-SEO Article Quality Checklist

Updated: May, 2026

Run through this checklist before finalizing every article. Every item must be YES before the article is publish-ready. Made for NShamimPRO Students.

STRUCTURE

- Article starts with a TL;DR block (3–5 bullets) above all body text
 - H1 contains the primary keyword
 - All H2/H3 headings are descriptive — no "Introduction", "Overview", or "Conclusion"
 - Each H2 section opens with a direct answer in the first 40–60 words
 - Article ends with a FAQ section (minimum 5 Q&A pairs)
 - Publish date AND last-updated date are visible
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CONTENT QUALITY

- Every data point has a source + year in parentheses, e.g. (Previsible, 2026)
 - All acronyms are defined on first use
 - One consistent term is used per concept throughout (no silent synonym swaps)
 - Technical terms are defined in-article — reader needs no external research
 - Abstract concepts have an analogy or real-world comparison
 - Content covers foundational questions before advanced ones (progressive disclosure)
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FORMATTING

- No paragraph exceeds 4 lines
- Lists are used for 3+ parallel items
- Tables are used for comparisons or structured data
- Each list item is a full sentence (not just a word or phrase)
- No keyword stuffing — keywords appear naturally
- Primary keyword appears in: H1, first paragraph, at least one H2, meta description

LLM / RAG OPTIMIZATION

- Each 200–500 word chunk makes sense as a standalone unit
 - Long sections re-state key context rather than assuming reader memory
 - FAQ questions use natural question phrasing ("What is...", "How does...", "Why...")
 - People Also Ask questions from Google are addressed as H3 subheadings
 - No section relies on an image to convey meaning (text must be self-sufficient)
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WHAT TO FIX IF SCORE IS LOW

Problem	Fix
Answer buried in paragraph 4+	Move direct answer to first 2 sentences of the section
Vague headings	Rewrite as a question or "What Is X" format
Missing TL;DR	Add 3–5 bullet summary above first H2
No FAQ	Add 5+ Q&A pairs at the end
Unsourced statistics	Add source + year or remove the claim
Inconsistent terminology	Pick one term, do a find-and-replace
Long paragraphs	Break at every new idea, max 4 lines
Missing dates	Add publish + last-updated dates

Best wishes to NShamimPRO Members,

Thankfully,

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NShamimPRO